



## Whanganui Chamber of Commerce and Industry Member Benefits and Rewards

### Welcome to Whanganui Chamber of Commerce

Congratulations you have made a great business investment by joining the Whanganui Chamber of Commerce, an affiliated member of the New Zealand Chambers of Commerce.

Our members are an innovative and diverse group, incorporating many aspects of the business sector. Local businesses and their teams, both small and large, are part of the Chamber family; connecting to each other and to the wider Chamber network that includes 32 NZ Chambers and over 22,000 businesses.

Championing our businesses, collaboration and working together is an ongoing focus of our work. We ensure there are many opportunities to create better business outcomes, create business connections, access business expertise and save on business expenses.

The Chamber is a respected voice for business, undertaking advocacy on behalf of members on important issues, ensuring the business perspective is represented.

Members get to have their say and voice their views through a range of surveys and e-communications.

Becoming a member of the Chamber entitles you to a number of rewards and benefits. We are building up our reward offers, so there will be even more local and national offers soon. If you are interested in offering a special discount for Chamber members, please let us know!

Visiting the [Whanganui Chamber of Commerce website](#) will keep you notified of our latest news, information and events.

### Make the most of your well-earned profits

*“exclusive member only business savings and discounts”*

Enjoy exclusive member only business savings and discounts through the New Zealand Chamber of Commerce Alliance Partners – Noel Leeming, 2degrees, Office Max, Z Energy and Westpac.

There is no limit to the savings your business can enjoy.



## The Value of Networking

It's not just about who you know; it's about who others know. Networking is powerful.

Networking is one of the most valuable things you can do in business, not just in monetary terms but because you can create genuine relationships with other business people who you can work with or learn from in some way.

Many of the Whanganui Chamber events are free for members to attend and there is a wide variety of events, so there is something for everyone.

Most people feel a little nervous attending an event for the first time. Let us assure you, the events are friendly, and people want to know and celebrate what you do.

We promote our networking events and provide business information through our e-comms and on social media

[www.facebook.com/whanganuichamber](https://www.facebook.com/whanganuichamber).

## Raise your Business Profile

We would like to invite you to join us at our regular events.

### **B@7 - Business Breakfasts**

on the second Tuesday of every month

### **Chamber Workshops and Training Events**

### **BA5 - Business After 5pm**

on the fourth Thursday of every month

### **Guest Speaker Lunches**

### **Manufacturing Tours**

### **WA5 - Women in Business**

networking events each month

### **Whanganui Regional Business Awards**

## Increase Business Knowledge

Please let us know if we can assist you with any of the following to help in the growth and development of your business:

- **Promotional and marketing opportunities**
- **Networking opportunities**
- **Training workshops**
- **Advocacy/lobbying on behalf of business.**



## Whanganui is Open for Business

We work with partners throughout the region to find the best support for you.

We collaborate with the New Zealand Chambers of Commerce network, Whanganui & Partners - our local economic development team, Te Manu Atatū - the Māori Business Network and UCOL - our tertiary institution.

We provide training and professional development, and inspirational speaking and networking events.

## Free e-Comms Business Profile When You Join Us

We want to let people know who you are, and that you have joined the Chamber network.

When you become a member, we promote your business under the new members section of our e-comms.

We ask you to provide us with your business or organisation logo and link to your website and Facebook page.

*“It’s not just about who you know; it’s about who others know.*

*Networking is powerful”*

# Boost Your Business



## Membership Certificates

As a valued member of Whanganui Chamber of Commerce, we offer you a complimentary framed membership certificate for display in your workplace.



Please [contact Glen](#) to order a certificate (either framed or as an electronic copy).

## Membership Website Logo



In response to requests by our members, we are also offering an 'accredited member' logo for your website.

If you are interested [contact Glen](#) for an electronic copy.

## Business Promotions

The **Member to Member Exclusive Offer** and **Business Focus** promotions are an effective means for a business, organisation, or individual member to distribute promotional information to a wide audience.



The Member to Member Offer is an opportunity to market an exclusive member to member offer. This is a 'for member - by member' flyer style promotion, submitted by the member with an **exclusive offer available to members, for a specified length of time**.

The cost to members placing a member exclusive promotion is \$50 + GST.

[Find out more »](#)

## BUSINESS FOCUS

'Business Focus' is an individual member promotion, to showcase your business or organisation. The promotional content is submitted by the member in flyer format, and distributed to all subscribers of the Chamber, an audience of around 680 businesses, organisations, and individuals, via the Chamber e-comms.

The cost to members placing a Business Focus promotion is \$50 + GST.

[Email Glen for more details »](#)



Never lose a connection again

### Chamber Membership App

As a member you will have (can download) our membership app which connects your business to other business owners and is your membership ID to access business savings from our Alliance Partners. The app is your digital membership card and is the window to your business, providing your contact details as well as a link to your website, Facebook, Instagram and LinkedIn platforms.

You can upload your team as well so they can share your membership benefits. Members like to support other member businesses and with all Chamber members listed, you can contact a member or the Chamber directly.

While the app allows this direct contact, the Chamber asks that members treat the contact information with respect and do not SPAM other members with unsolicited email communication. The Chamber is able to help you with your business promotion requirements via **Business Focus** and **Member to Member Offers**.

*'Stay connected with the KINKON membership app'*



### National Alliance Partners

To enjoy NZ wide savings, present your chamber membership to the participating business.



### KEY REGIONAL PARTNERS

*Whanganui Chamber of Commerce is proud to work alongside our Key Regional Partners, Proaxiom, MAD Media, Ministry of Social Development, Air Chathams, Horsley Christie Lawyers, UCOL and Balance Chartered Accountants.*

